



About us

This is an exciting opportunity to become a part of a dynamic, search engine digital marketing agency in Brighton, UK. We grow amazing brands with effective SEO & PPC campaigns. We are a family owned business and we are passionate about building long term relationships with our clients so we can grow together.

Vixen Digital is a small team of SEO and PPC experts with an exciting portfolio of clients within a range of industries. We're looking for a self-motivated and experienced PPC manager at mid to senior level. We're looking for someone to take ownership of multiple clients, manage their paid media accounts as well as nurture the client relationships.

We require an individual who shares our work ethic and professionalism, an individual who is ambitious and sees this position as an opportunity to help us grow the agency and guide it into the future.

About the role

We're looking for an experienced Paid Media Manager with at least 3 years of hands-on experience with paid search as well as social media ads on Google, Facebook and Instagram. Experience with other platforms such as LinkedIn or Microsoft would also be desirable. Agency experience would be preferable, but is not required.

You'll be working with multiple clients, accounts and platforms so multitasking and learning quickly will be key to your role. You'll need to be a problem solver and be comfortable with using your initiative. You'll be supported by the current team of experienced PPC professionals and offered help, support and training to further develop your skills and career.

We are a family-run and oriented agency. We value long term relationships with our team members and good work-life balance. We're looking for someone who wants to become a part of our family and take a leading role in growing our agency and the PPC department.

We would love to hear from candidates who have the following skills:

Essential:

- At least 3 years of hands-on experience managing PPC campaigns and delivering tangible results based on clients' goals.
- Highly experienced in paid search, display and shopping campaigns:
 - Essential: Google Ads
 - Desirable: Microsoft Ads



- Highly experienced in paid social
 - Essential: Facebook & Instagram
 - Desirable: LinkedIn
- Experienced in working within multiple markets, various campaign types and objectives (e.g. brand awareness, lead generation, sales).
- Experienced in Google Analytics.
- Excellent data analysis skills and data driven decision making.
- Experience with client management and communication. Exceptional customer service.
- Proactive NOT reactive.
- Based in Brighton or surrounding areas.

Desirable:

- Google, Microsoft, Google Analytics certified.
- Good understanding of conversion tracking setup and technical skills with tools such Google Tag Manager or Search Console.
- Good understanding of marketing automation tools and scripts.
- Experience with other paid media platforms such as Twitter, Amazon, Criteo, Pinterest, Yandex and others.
- Previous experience of working in an agency environment.
- Educated to university level with a degree in marketing, media or similar subject.
- Likes dogs.

What we offer:

- Competitive salary £26k - £30k (DOE).
- Remote working at the moment, but we have an office in central Brighton.
- Flexible working hours.
- Pro-rata 25 days holiday per year, bank holidays and birthday off.
- Career growth opportunities.
- Potential for bonuses.
- Referral scheme.

How to apply:

Please send a copy of your CV and a covering letter to hello@vixendigital.com.